

The book “Stocks and Exchange – the only Book you need” is intended for the general public from 11 to 85 years. Although the book is easily understandable, it describes in detail the parameters, which are ideal for safe and profitable investments in stocks or companies – whether short term or long term. When to sell or buy? This is technical and fundamental analysis at its finest. Which stocks can finance your pension with dividend payments? This book is the result of many years of practice and study of relevant literature. The book describes the strategies of the most famous investors and also my own experiences with stocks. Investment funds and pension insurance are discussed. The book contains a little information on business economics for investors and a lot of important information about the business on the stock exchange. The courses of three economic crises and crashes are investigated. The small lexicon explains 195 technical terms. There are some case studies about investors, companies and their shares. Also described is the investment in gold, commodities and derivatives. Because the state expects ever more personal responsibility for your retirement arrangements, this book is also a very meaningful gift for your younger family members. Unfortunately there are only very few profound and above all honest books on shares thereby making this one all the more valuable.

Author – Ladis Konecny was born in March 1954. During the seventies he learned a profession and studied. In 1990 he began to invest in stocks. Since 2003 he runs the website [nr1a.com/STOCKS](http://nr1a.com/STOCKS). Thanks to this website, for many years now the author is widely known and every day the website is found on Google, when someone searches for stocks with potential. During the years 2011–2013 this bestseller on investment was published in four languages, including German and Spanish. Now the author can be called both a writer and a hobby financial consultant.

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